



Data & Al: SMME Opportunities in the Platform Economy

GovTech 2023

Dr Sandile Mbatha
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How does your chocolate taste? | EThekwini Strategic Hub







Strategic intent

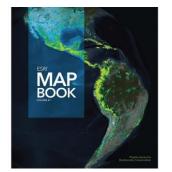


- To provide city leadership, officials, and communities with access to tools that support insight-driven policy and strategic decision-making.
- Supports eThekwini's journey of building a data-driven culture where decisions are based on insight and not instinct.
- Positions data as critical infrastructure for:
 - •Improved operational efficiencies
 - •Improved service delivery
 - Targeted resource allocation
- Supports a responsive city that promotes co-governance.











3-Tiered Approach





Data Visualisation

Geospatial / Non geospatial



Cloud Data Warehousing

Data hosting, Data visualisation ready and modelled datasets, Data security



Digitisation / Automation

Web forms, data automation

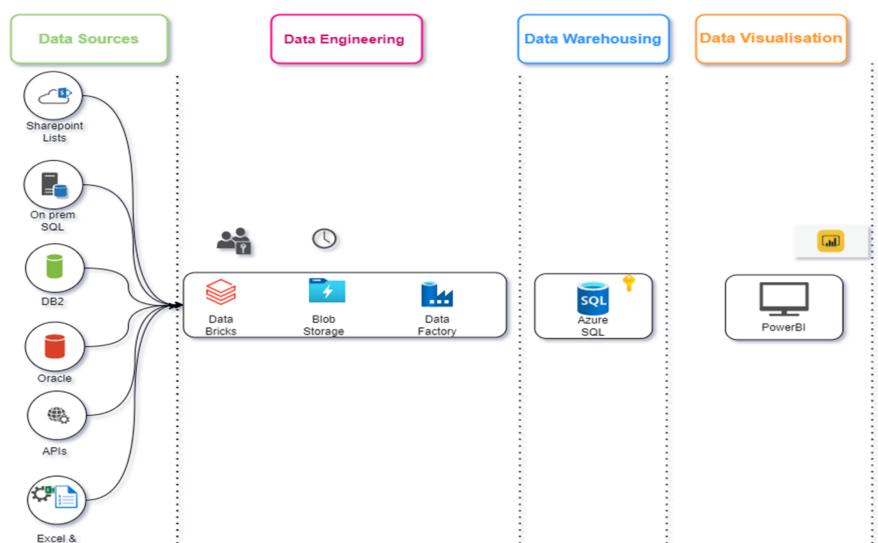


CSV files

Technical Architecture



_ www.strathub.durban.gov.za





Data Visualisations



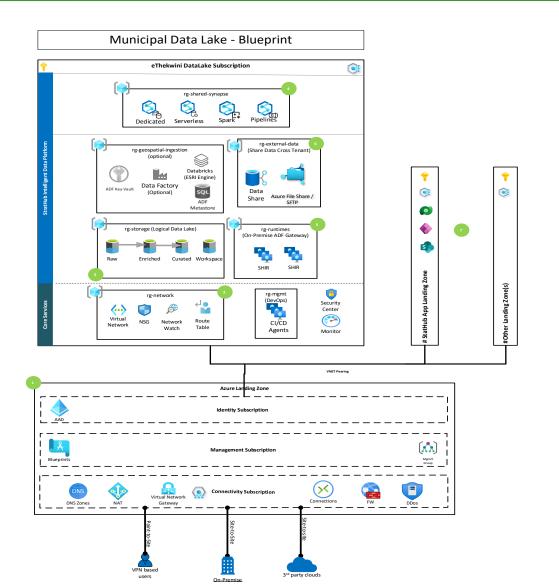
eThekwini Road Crashes Dashboard eThekwini Flood Impact Dashboard **Human Capital Dashboard** Social Media Sentiment Analysis Dashboard **Ward Profiles Dashboard** Catalytic Projects Dashboard eThekwini Service Provider Dashboard **Property Trends Dashboard** eThekwini Inventory Dashboard eThekwini State of Safety Dashboard Liveability Index eThekwini Ward GDPs





Imbiza – Data Lake Blueprint | Strategic Hub







Digitization & Automation





Health Inspections



Environmental Health Surveillance of Premises focuses on enhancing the environmental health information system by gathering and processing relevant data to guide research priorities, policy review, and reform, contributing to sustainable national development.

Inspection Insights

Completed	Pending
0	0

In progress	Not started
0	0

/	Food Premises Audit	
	Tool	

Building plan health

Accomodation Inspection Tool Assessment Tool Undertakers

Barbers and hairdressers

request

Formal Barbers and Hairdressers

In progress	Not started
0	0



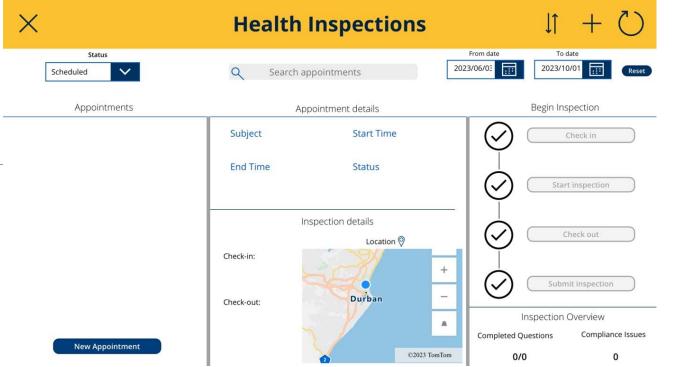














Strategic platforms



1. OPEN SDGs



2. GREENBOOK METROVIEW



3. LIVEABILITY INDEX



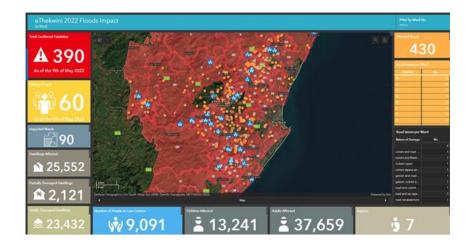
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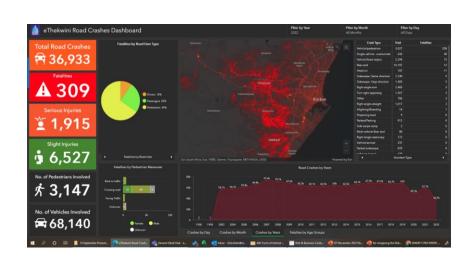


Answering the 'so what question? MeThekwini Strategic Hub



- Cultivating an insight driven decision-making culture
- Integrating city-level data for enhanced operational efficiencies
- Optimizing co-governance through providing data to our citizens and stakeholders







Challenges and lessons



- Poor data collection and capturing culture
- Poor data quality
 - •Cities are generally bad at capturing data
 - •Systems do not do enough data validation
- Without data strategy:
 - Poor data sharing principles
 - Poor data governance principles
 - Dependency on external parties for management and control of data
 - Lack of metadata
- Poor institutional data culture and attitude
- Lack of investment on data initiative



Ngiyabonga



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