

GovTech 2026

Building Towards Digital Sovereignty

South Africa as an Architect of its Digital Destiny for Citizens

21-23 September

Durban - ICC

AI



20

CELEBRATING
YEARS
EXCELLENCE.

www.govtech.gov.za

SPONSORSHIP PACKAGES

 **GovTECH** 2026
powered by
Government Technology

hosted by

SITA

 **communications & digital technologies**
Department:
communications & Digital Technologies
REPUBLIC OF SOUTH AFRICA

"Digital sovereignty is national sovereignty."

GovTech 2026 marks the **20th**
ANNIVERSARY

of South Africa's leading public
sector ICT platform.

GovTech 2026 positions South Africa to move from
digital dependence to digital capability -
by strengthening local infrastructure, enabling
public- private collaboration, and accelerating the
implementation of national digital priorities.

It further concentrates national attention, capital and
policy bandwidth on the construction of a sovereign
digital developmental state that can compete
continentally, defend itself technologically, and act as
an anchor partner for the rest of Africa.

**Become a Founding Partner of
South Africa's Digital Future**

Secure your sponsorship package today and position
your organisation at the centre of government-led
digital transformation.

Building Towards **Digital Sovereignty**

20 Years of Connecting the Digital Ecosystem



ONE PLATFORM. ENDLESS OPPORTUNITIES.

20 YEARS
20 YEARS of digital transformation conversations and collaboration.

3 DAYS
3 DAYS of high-impact content, networking and innovation.

LEADERS & DECISION MAKERS
Ministers, DGs, CEOs, ICT executives and industry leaders.

5 SIGNATURE PROGRAMMES
Conference Hackathon (SME Pitching, Digital Startup Service Awards, CEOs and CEO session)

NATIONAL & CONTINENTAL REACH
Uniting South Africa and Africa's digital transformation journey.

MAXIMUM BRAND IMPACT
Multi-channel visibility before, during and after the event.

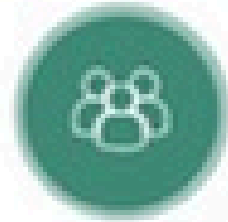
20 YEARS OF GOVTech
2006 - 2026

BE PART OF THE CONVERSATION.
SHAPE THE DIGITAL FUTURE.

GovTech 2026

#GovTech2026

"Digital sovereignty is national sovereignty."



Building Towards Digital Sovereignty

South Africa as an architect of its digital destiny for citizens

Digital Sovereignty is not only ownership of technology but ownership of service delivery for citizens. In practice, this means building and governing core systems - identity, data exchange, cloud, and AI - within frameworks that prioritise national control, resilience, and economic participation.

GovTech serves as a platform that connects **problemholders** with **solution-builders** across South Africa.



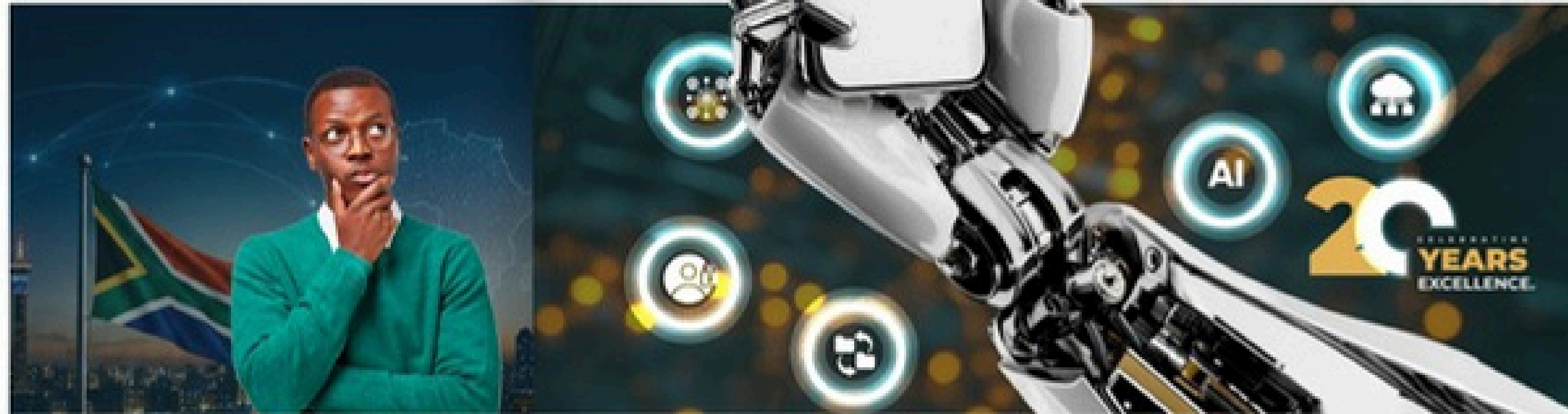
In 2026, this role evolves beyond collaboration toward a stronger emphasis on digital sovereignty—driven by increasing global competition in technology, continued reliance on foreign infrastructure, and the economic cost of importing rather than building local capability.

Shape the partnerships. Influence the outcomes.
Build South Africa's digital future.



**See What's Possible.
Shape What's Next.**

Scan to experience the impact of GovTech 2026 and discover why leading organisations are securing their place at GovTech 2026.



20
YEARS
EXCELLENCE

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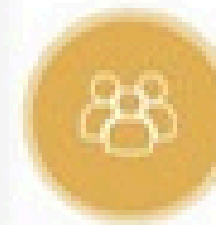
Why Govtech Matters

South Africa's digital future will be determined not only by the technologies it adopts, but by its ability to build capable institutions, trusted digital infrastructure, effective governance frameworks, and inclusive innovation ecosystems.

As governments around the world accelerate investments in artificial intelligence, digital public infrastructure, cybersecurity, and data-driven service delivery, the need for coordinated action, strategic partnerships, and practical implementation has never been greater.



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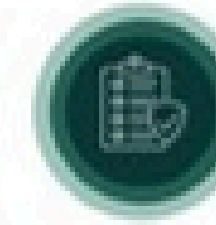


BRINGING TOGETHER THE ECOSYSTEM

GovTech 2026 brings together a diverse community of stakeholders to shape the future of digital governance and economic development.



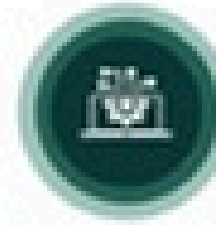
GOVERNMENT LEADERS



POLICYMAKERS



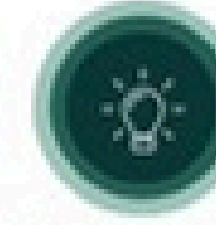
REGULATORS



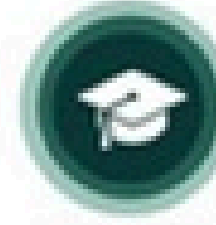
TECHNOLOGY PROVIDERS



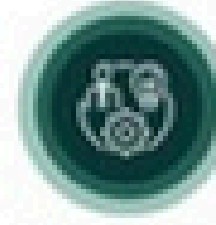
INVESTORS



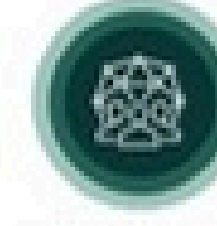
ENTREPRENEURS



ACADEMIA



DEVELOPMENT PARTNERS



CIVIL SOCIETY

Your Future Clients Are In The Room
Meet government leaders, policymakers, investors, technology buyers and innovation partners in one strategic platform.

www.govtech.gov.za



20 YEARS OF IMPACT. THE FUTURE WE BUILD TOGETHER.

As GovTech celebrates its twentieth anniversary, GovTech 2026 is convened under the theme "Building South Africa's Digital Future."

The theme recognises that digital transformation is no longer simply a technology agenda, but a national development imperative.

Align Your Brand With National Priorities

Partner with GovTech 2026 and connect your solutions to South Africa's most critical digital transformation initiatives.



Strengthen State Capability

Build capable, adaptive and performance-driven institutions.



Advance Digital Sovereignty

Protect our data, infrastructure and national interests.



Harness AI Responsibly

Leverage artificial intelligence for inclusive and ethical impact.



Expand Digital Public Infrastructure

Enable secure, interoperable and citizen-centric digital services.



Build Partnerships & Innovation Ecosystems

Catalyse innovation, entrepreneurship and inclusive growth.

OUR FOCUS AREAS



MORE THAN A CONFERENCE. A PLATFORM FOR ACTION.

GovTech 2026 is a platform for collaboration, investment, policy dialogue, and action.



Policy Meets Implementation

Bridging the gap between strategy and execution.



Partnerships Are Forged

Building lasting collaborations that drive impact.



Public & Private Sectors United

Working together for better services and inclusive development.



Thought Leadership & Innovation

Shaping ideas, sharing solutions and inspiring change.



Positioning SA As A Leader

Leading digital governance and technology-enabled development in Africa.

"Digital sovereignty is national sovereignty."

What GovTech 2026 Will Deliver

STRATEGIC PARTNERSHIPS
BETWEEN GOVERNMENT
AND INDUSTRY

ACCELERATION OF
PRIORITY DIGITAL
PROGRAMMES

INVESTMENT AND
INNOVATION IN LOCAL
DIGITAL INFRASTRUCTURE

INCREASED PARTICIPATION
OF SMMEs AND LOCAL
ECOSYSTEMS

BUSINESS DEALS AND
ENABLE SERVICE
DELIVERY

Move Beyond Visibility. Create Impact.
Join the organisations driving strategic
partnerships, digital infrastructure
investment and innovation at scale.

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Strategic Value for Partners

Brand Leadership & Visibility

- Gain targeted exposure to senior public-sector decisionmakers, digital transformation leaders across national, provincial, and local government.
- Secure speaking opportunities across executive, technical and track sessions to influence policy dialogue, showcase capabilities, and shape implementation priorities.
- Association with trusted, multistakeholder governance.

Influence & Access

- Improved service delivery for Government.
- Real market access and growth
- Tangible digital outcomes for Citizens.

Innovation & Ecosystem Access

- Access a curated ecosystem of startups, SMMEs, and innovation partners aligned to public sector needs.
- Participate in the GovTech Challenge and accelerator programmes.
- Build commercially viable partnerships and explore pipeline opportunities linked to government programmes and digital infrastructure investment.
- Direct engagement with public sector buyers and programme owners.
- Influence emerging policy and digital standards.
- Early visibility into upcoming digital initiatives

Ready To Turn Opportunity Into Action?

- Direct access to decision-makers
- Influence future digital policy
- Showcase innovation to government
- Build meaningful commercial partnerships
- Speak to our sponsorship team today and secure your preferred package.

SPONSORSHIP PACKAGES

"Digital sovereignty is national sovereignty."

SPONSORSHIP LEVEL QUANTITY SPONSORSHIP FEE

Choose The Package That Matches Your Ambition
From exhibition presence to strategic leadership positioning,
GovTech 2026 offers sponsorship opportunities designed
to maximise visibility and impact.

SPONSORSHIP BENEFITS

- Sponsor Holding Room at the Conference Venue
- Sponsor Access to Meeting Room
- Plenary Speaker/Key Note Address
- Panel Discussion Member
- Scene Setting in the Executive Leadership
- Scene Setting in the Track Session
- An Opportunity to donate a GovTech Legacy project to showcase service delivery (At an Additional cost for all resources required)
- Showcase Digital Sovereignty through your 'SMEs' Innovators (ESD Enabler)
- Bilateral Engagement with DCOG (DC and SITA EXCO)
- DCO and CEO Discussion Attendance (C level Executive Sessions)
- One on one meeting at GovTech with SITA Executives and Board members
- Sidebar Presentation in the Exhibition Center (Product Launch/Demo)
- GovTech Brochure/Magazine
- Sponsor Gala Dinner Table Allocation
- Gala Dinner/wards Main Table Allocation
- Gala Dinner Lining Logo
- Branding on Street Poles
- Logo on delegates bags
- Promotional video at Plenary Sessions
- Promotional video at the Track Sessions
- Logo on site on GovTech Banners
- Logo on GovTech banner in Exhibition venue
- PR/Interviews across various platforms (limited)
- Branding - Logo on billboards (limited)
- Brochure/promotional item in the Conference Bag (insert)
- Logo on GovTech App
- Company Hyperlinked logo on GovTech Website
- Golf players
- Complimentary conference admission
- Exhibitors passes
- Additional Exhibitor Tables (Paid at a reduced Delegate fee of R7790)
- Exhibition Stand / Booth Space Allocation
- Stand height restrictions

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Zettabyte 01

R3 850 000

Exabyte 05

R2 750 000

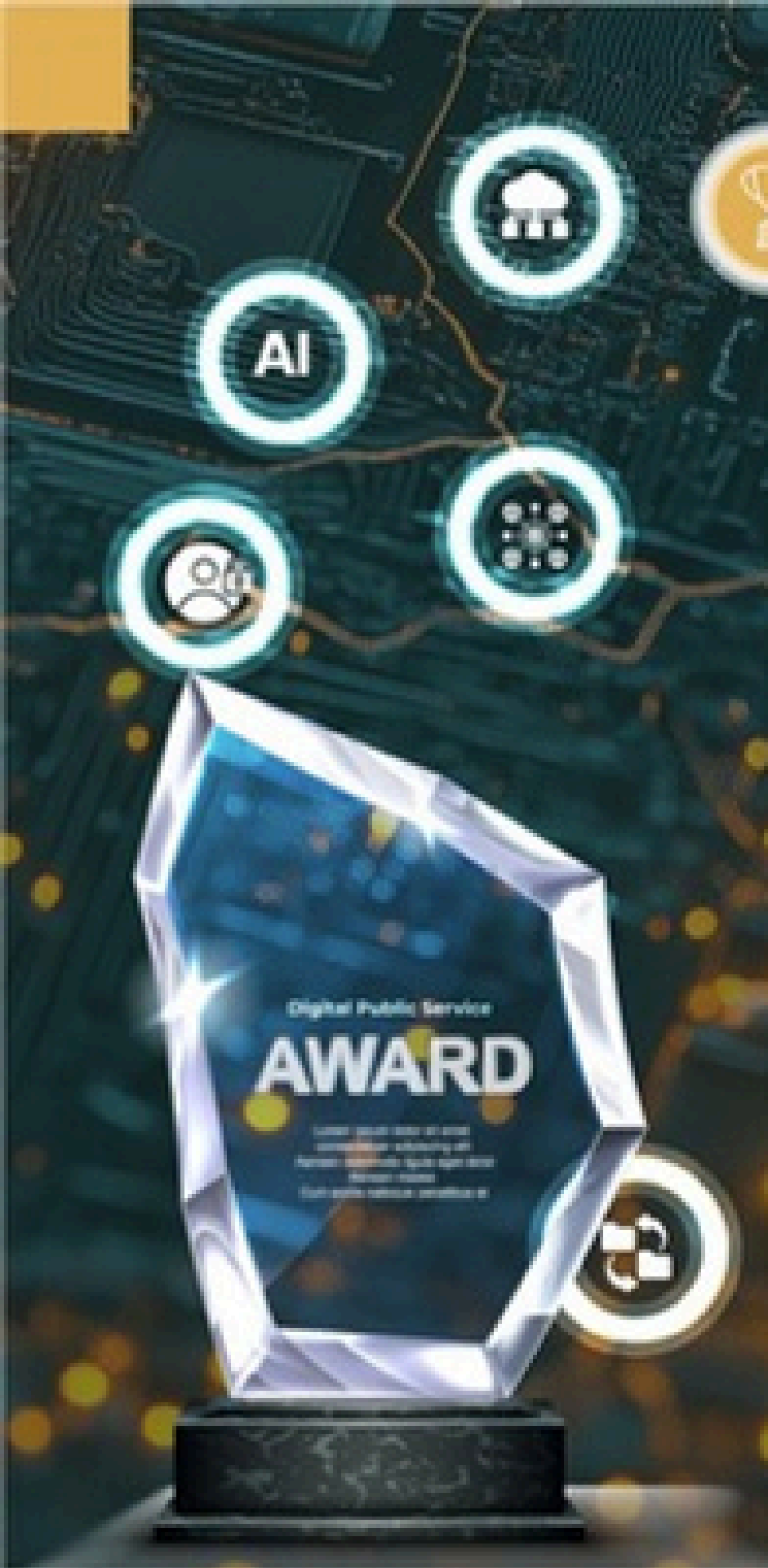
Petabyte 02

R1 650 000

Megabyte/Exhibitor 50

R250 000

Yes	n/a	n/a	n/a
n/a	Yes	Yes	n/a
Yes	n/a	n/a	n/a
Yes	Yes	Yes	n/a
Yes	n/a	n/a	n/a
Yes	Yes (Tues or Wed)	n/a	n/a
Yes	n/a	n/a	n/a
Yes (4 x SME Partners at your stand)	Yes (4 x SME Partners at your stand)	n/a	n/a
Yes	Yes	Yes	n/a
Yes	Yes	Yes	Yes
Yes	Yes	Yes	n/a
Yes (On a Rotational Basis)	Yes (On a Rotational Basis)	Yes (On a Rotational Basis)	Yes (limited slots available)
Double Spread Advertorial and Thought Leadership Piece	Double Spread Advertorial	Log and Description (30 words)	Logo
3	3	1	n/a
x1 Delegate Shareholders/ Chairpersons	x1 Delegate Shareholders/ Board Member	x1 Delegate Executive Table	n/a
Yes	Yes	Yes	n/a
Yes	n/a	n/a	n/a
Yes	n/a	n/a	n/a
Yes	Yes	n/a	n/a
Yes	Yes	Yes	n/a
Yes	Yes	Yes	Yes
Yes	Yes	Yes	Yes
Yes	Yes	Yes	Yes
Yes	Yes	Yes	Yes
Yes	Yes	Yes	Yes
Yes	Yes	Yes	Yes
4	3	2	0
20	15	10	5
3	6	4	1
3	5	4	3
15x15 m² (space)	10x14 m² (space)	8x8 m² (space)	3x3 m² (space)
7m	5m	4m	2.5m



"Digital sovereignty is national sovereignty."

Digital Public Service Awards & Gala Dinner

Quantity 01

Sponsorship Benefits

15 Minute speaker's slot at the gala dinner	Yes
2 reserved table at the gala dinner	Yes
Branding on the gala dinner menu	Yes
Option to give a gift to all attendees	Yes
Branding on Various Media Platforms (Limited)	Yes
Logo on conference website	Yes
Branding on the venue signage	Yes
Branding in the exhibition centre	Yes
Brochure in the conference bag	Yes
Branding (logo) in media adverts	Yes
Branding at plenary / track sessions	Yes
Covtech Magazine	A4 Advert
Covtech golf day	4 players
Complimentary conference admission	5
Handing over of the trophy at the gala dinner	Yes
Branding on the multimedia clip	Yes
Branding on the awards' emailer	Yes
Branding at the gala dinner , looping logo	Yes

Sponsorship Fee R 1 650 000

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GovTech Closing Function

Quantity 01

Sponsorship Benefits

Branding of closing function venue	Yes
Option to give a gift to all attendees	Yes
Logo on conference website	Yes
Branding on the venue signage	Yes
Branding in the exhibition centre	Yes
Brochure in the conference bag	Yes
Branding (logo) in media adverts	Yes
Branding and acknowledgement at plenary sessions	Yes
Branding on screens	Yes
Branding on the venue signage	Yes
Branding in the exhibition centre	Yes
Branding (logo) in media communication	Yes
A4 advert on the Covtech close out report	A4 Advert
Covtech golf day	4 players
Complimentary conference admission	5

Sponsorship Fee R935 000





"Digital sovereignty is national sovereignty."



GovTech Medical Partner

Quantity

01

Sponsorship Benefits

Logo on-site on GovTech Banners	Yes
Brochure/Promotional item in the Conference Bag (insert)	Yes
Logo on GovTech banner in Exhibition venue	Yes
Logo on GovTech App	Yes
Company Hyperlinked logo on GovTech Website	Yes
GovTech Golf Day	1 player
GovTech Brochure Magazine	Logo
Nurses	3
Language Therapy	2
Complimentary conference admission	5
Exhibitors passes	4
Exhibition Stand (Booth Space Allocation)	800 m ²
Stand Height restrictions	4m

SOLD OUT



Shape the partnerships. Influence the outcomes.
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Knowledge Partners

Quantity

01

Sponsorship Benefits

Track facilitation	Yes
Co creation of the programme agenda for conference	Yes
Panel facilitation	Yes
Bilateral engagement with Shareholder	Yes
Representation on SITA and SITA CEO	
One on one meeting at GovTech with SITA Executives and Board members	Yes
Logo in the e-programme and event app	Yes
Logo on-site on GovTech Banners	Yes
Logo on GovTech banner in Exhibition venue	Yes
Logo on GovTech App	Yes
Company Hyperlinked logo on GovTech Website	Yes
Complimentary conference admission	4
GovTech Golf Day	2 players

SOLD OUT



Quantity

Sponsorship Level

04

Only for Consulting Companies

"Digital sovereignty is national sovereignty."

GovTech Golf Sponsor

Quantity

01

Sponsorship Benefits

Price Giving Dinner	Yes
10 Minutes Speech	Yes
8 Players	8 players
Price giving dinner Attendees	8
Branding at the registration area	Yes
Looping logo at the Awards	Yes
branding a hole (Watering Hole)	Yes
Branding at the Prize Giving	Yes
Co Branding of the cap	Yes
Co Branding of Golf Shirt	Yes
Co Presenting awards	Yes

Quantity

1

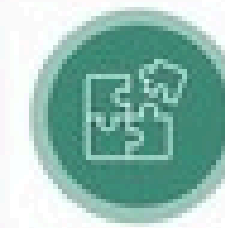
Sponsorship Fee

600 000

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Additional Sponsorship

GovTech Coffee Table Book



GovTech 20-Year Legacy Partner

Fees: R50 000

(Available only in conjunction with another sponsorship package.)

Benefit:

An exclusive Partner Story (DPS) feature

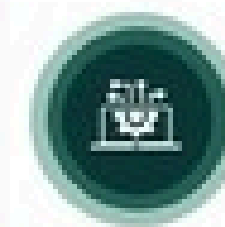
Availability:

Only 20 Legacy Partner opportunities are available, providing sponsors with a limited and exclusive opportunity to be part of this milestone celebration.

Send your request to:

govtechsponsorship@sita.co.za

Technical Partner



- Digital Connectivity Partner
- Smart Access & Security Partner

Benefits: To be customised based on the sponsorship value

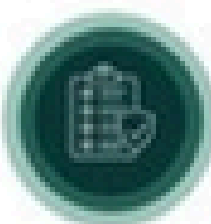
Send your request to:

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You've seen the opportunities – now it's time to take

Whether you're looking to exhibit, sponsor a key networking event, or explore tailored branding opportunities, our team is here to help you find the perfect fit.



Terms & Conditions Sita GovTech 2026

Selection of Sponsorship and Exhibition Stand Position for GovTech Conference is on a first-come, first served basis. The sponsoring organisation is expected to submit the signed, official sponsorship agreement, which constitutes the formal contractual and legally binding commitment to participate in the conference as a sponsor.

The sponsorship fee is subject to Value Added Tax (VAT). Sponsorship is ONLY secured upon receipt of a fully signed contract and payment of thirty percent (30%) of total Sponsorship Fee as non-refundable deposit. Payment in full is required 30 days after the contract is signed or, at the latest, two weeks prior to the event. All sponsorship contracts are final and cannot be retracted. SITA reserves the right to decline sponsorship. SITA reserves the right to amend the rules



Secure
your
place at
**GovTech
2026** by
reaching
out today.

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