

GovTech 2026

Building Towards Digital Sovereignty

South Africa as an Architect of its Digital Destiny for Citizens

 21-23 September

 Durban – ICC

AI



20

CELEBRATING
YEARS
EXCELLENCE.

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SPONSORSHIP PACKAGES

 **GovTECH** 2026
powered by
Government Technology

hosted by
 **SITA**



communications &
digital technologies
Department:
communications & Digital Technologies
REPUBLIC OF SOUTH AFRICA

"Digital sovereignty is national sovereignty."

Govtech 2026 marks the **20th**
ANNIVERSARY
of South Africa's leading public
sector ICT platform.

GovTech 2026 positions South Africa to move from
digital dependence to digital capability -
by strengthening local infrastructure, enabling
public- private collaboration, and accelerating the
implementation of national digital priorities.

It further concentrates national attention, capital and
policy bandwidth on the construction of a sovereign
digital developmental state that can compete
continentally, defend itself technologically, and act as
an anchor partner for the rest of Africa.

**Become a Founding Partner of
South Africa's Digital Future**

Secure your sponsorship package today and position
your organisation at the centre of government-led
digital transformation.

Building Towards Digital Sovereignty

20 Years of Connecting the Digital Ecosystem



ONE PLATFORM. ENDLESS OPPORTUNITIES.

20 YEARS
20 YEARS
of digital transformation
conversations and
collaboration.

3 DAYS
3 DAYS
of high-impact content,
networking and
innovation.

LEADERS & DECISION MAKERS
Ministers, DGs, CIOs,
ICT executives and
industry leaders.

5 SIGNATURE PROGRAMMES
Conference Hackathon
SMME Pitching
Digital Public Service Awards
DGs and CEO session

NATIONAL & CONTINENTAL REACH
Uniting South Africa and
Africa's digital
transformation journey.

MAXIMUM BRAND IMPACT
Multi-channel visibility
before, during and
after the event.

20 YEARS OF GOVTECH
2006 – 2026

BE PART OF THE CONVERSATION.
SHAPE THE DIGITAL FUTURE.

GovTech 2026

#GovTech2026

"Digital sovereignty is national sovereignty."

Shape the partnerships. Influence the outcomes.
Build South Africa's digital future.



Building Towards Digital Sovereignty

South Africa as an architect of its digital destiny for citizens

Digital Sovereignty is not only ownership of technology but ownership of service delivery for citizens. In practice, this means **building and governing core systems - identity, data exchange, cloud, and AI - within frameworks that prioritise national control, resilience, and economic participation.**

GovTech serves as a platform that connects **problemholders** with **solution-builders** across South Africa.



In 2026, this role evolves beyond collaboration toward a stronger emphasis on digital sovereignty—driven by increasing global competition in technology, continued reliance on foreign infrastructure, and the economic cost of importing rather than building local capability.

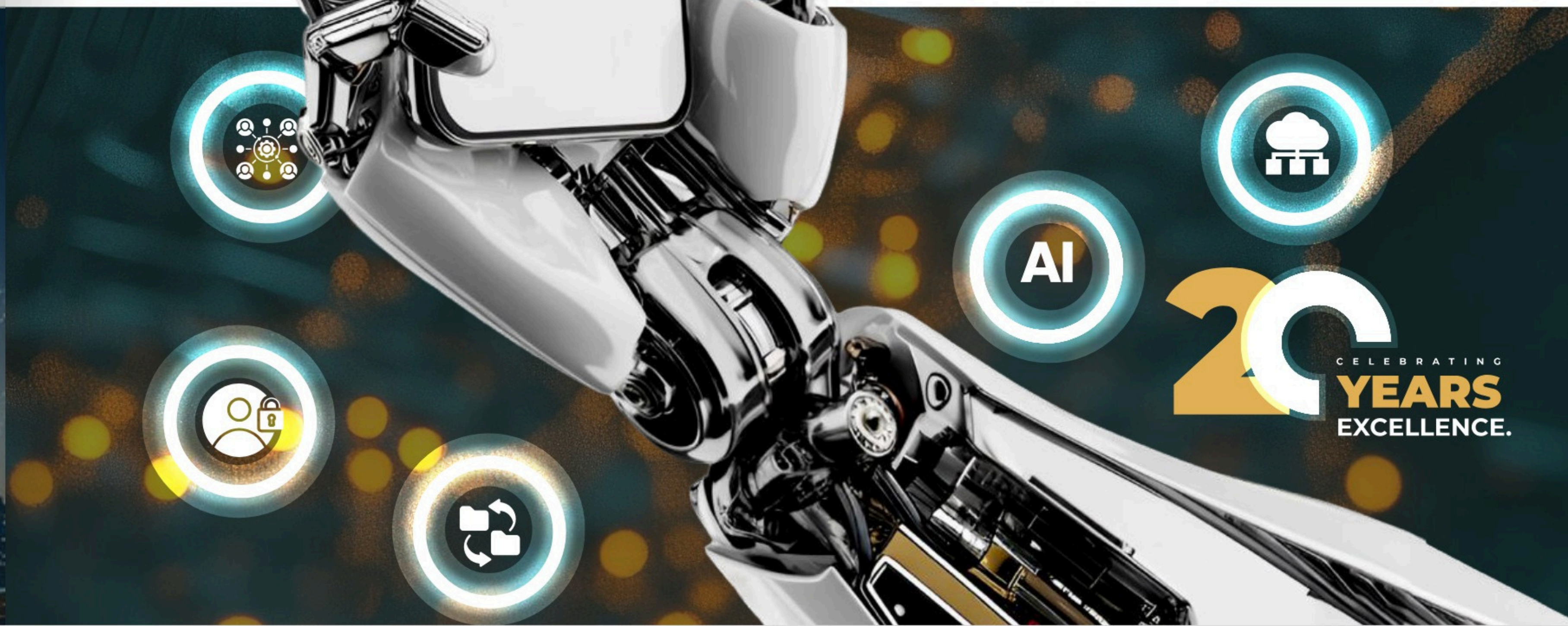


SCAN ME



**See What's Possible.
Shape What's Next.**

Scan to experience the impact of GovTech 2025 and discover why leading organisations are securing their place at GovTech 2026.



“Digital sovereignty is national sovereignty.”

Why Govtech Matters

South Africa's digital future will be determined not only by the technologies it adopts, but by its ability to build capable institutions, trusted digital infrastructure, effective governance frameworks, and inclusive innovation ecosystems.

As governments around the world accelerate investments in artificial intelligence, digital public infrastructure, cybersecurity, and data-driven service delivery, the need for coordinated action, strategic partnerships, and practical implementation has never been greater.



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20 YEARS OF IMPACT. THE FUTURE WE BUILD TOGETHER.

As GovTech celebrates its twentieth anniversary, GovTech 2026 is convened under the theme "Building South Africa's Digital Future."

The theme recognises that digital transformation is no longer simply a technology agenda, but a national development imperative.

Align Your Brand With National Priorities
Partner with GovTech 2026 and connect your solutions to South Africa's most critical digital transformation initiatives.



Strengthen State Capability

Build capable, adaptive and performance-driven institutions.



Advance Digital Sovereignty

Protect our data, infrastructure and national interests.



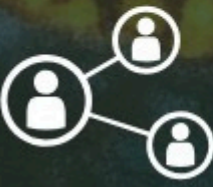
Harness AI Responsibly

Leverage artificial intelligence for inclusive and ethical impact.



Expand Digital Public Infrastructure

Enable secure, interoperable and citizen-centric digital services.



Build Partnerships & Innovation Ecosystems

Catalyse innovation, entrepreneurship and inclusive growth.

OUR FOCUS AREAS



MORE THAN A CONFERENCE. A PLATFORM FOR ACTION.

GovTech 2026 is a platform for collaboration, investment, policy dialogue, and action.



Policy Meets Implementation

Bridging the gap between strategy and execution.



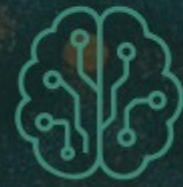
Partnerships Are Forged

Building lasting collaborations that drive impact.



Public & Private Sectors United

Working together for better services and inclusive development.



Thought-Leadership & Innovation

Shaping ideas, sharing solutions and inspiring change.



Positioning SA As A Leader

Leading digital governance and technology-enabled development in Africa.

"Digital sovereignty is national sovereignty."

What GovTech 2026 Will Deliver

STRATEGIC PARTNERSHIPS BETWEEN GOVERNMENT AND INDUSTRY

ACCELERATION OF PRIORITY DIGITAL PROGRAMMES

INVESTMENT AND INNOVATION IN LOCAL DIGITAL INFRASTRUCTURE

INCREASED PARTICIPATION OF SMMEs AND LOCAL ECOSYSTEMS

BUSINESS DEALS AND ENABLE SERVICE DELIVERY

Move Beyond Visibility. Create Impact.
Join the organisations driving strategic partnerships, digital infrastructure investment and innovation at scale.

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Strategic Value for Partners

Brand Leadership & Visibility

- Gain targeted exposure to senior public-sector decisionmakers, digital transformation leaders across national, provincial, and local government.
- Secure speaking opportunities across executive, technical and track sessions to influence policy dialogue, showcase capabilities, and shape implementation priorities.
- Association with trusted, multistakeholder governance.

Influence & Access

- Improved service delivery for Government.
- Real market access and growth
- Tangible digital outcomes for Citizens.

Innovation & Ecosystem Access

- Access a curated ecosystem of startups, SMMEs, and innovation partners aligned to public sector needs.
- Participate in the GovTech Challenge and accelerator programmes.
- Build commercially viable partnerships and explore pipeline opportunities linked to government programmes and digital infrastructure investment.
- Direct engagement with public sector buyers and programme owners.
- Influence emerging policy and digital standards.
- Early visibility into upcoming digital initiatives

Ready To Turn Opportunity Into Action?

- Direct access to decision-makers
- Influence future digital policy
- Showcase innovation to government
- Build meaningful commercial partnerships
- Speak to our sponsorship team today and secure your preferred package.

SPONSORSHIP PACKAGES

“Digital sovereignty is national sovereignty.”

SPONSORSHIP LEVEL
QUANTITY
SPONSORSHIP FEE

Choose The Package That Matches Your Ambition
From exhibition presence to strategic leadership positioning,
GovTech 2026 offers sponsorship opportunities designed
to maximise visibility and impact.

SPONSORSHIP BENEFITS

- Sponsor Holding Room at the Conference Venue
- Sponsor Access to Meeting Room
- Plenary Speaker/Key Note Address
- Panel Discussion Member
- Scene Setting in the Executive Leadership
- Scene Setting in the Track Session
- An Opportunity to donate a GovTech Legacy project to showcase service delivery (At an Additional cost for all resources required)
- Showcase Digital Sovereignty through your SMMEs/ Innovators (ESD Enabler)
- Bilateral Engagement with DCDT DG and SITA EXCO
- DG and CEO Discussion Attendance (C level Executive Session)
- One on one meeting at GovTech with SITA Executives and Board members
- Sidebar Presentation in the Exhibition Center (Product Launch/Demos)
- GovTech Brochure/Magazine
- Sponsor Gala Dinner Table Allocation
- Gala Dinner/Awards Main Table Allocation
- Gala Dinner Looping Logo
- Branding on Street Poles
- Logo on delegates bags
- Promotional video at Plenary Sessions
- Promotional video at the Track Sessions
- Logo on-site on GovTech Banners
- Logo on GovTech banner in Exhibition venue
- PR/Interviews across various platforms (limited)
- Branding - Logo on billboards (limited)
- Brochure/Promotional item in the Conference Bag (insert)
- Logo on GovTech App
- Company Hyperlinked logo on GovTech Website
- Golf players
- Complimentary conference admission
- Exhibitors passes
- Additional Exhibitor Passes (Paid at a reduced Delegate fee of R9790)
- Exhibition Stand / Booth Space Allocation
- Stand Height restrictions

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Zettabyte 01 R3 850 000	Exabyte 05 R2 750 000	Petabyte 02 R1 650 000	Megabyte/Exhibitor 50 R250 000
Yes	n/a	n/a	n/a
n/a	Yes	Yes	n/a
Yes	n/a	n/a	n/a
Yes	Yes	Yes	n/a
Yes	n/a	n/a	n/a
Yes	Yes (Tues or Wed)	n/a	n/a
Yes	n/a	n/a	n/a
Yes (4 x SMME Partners at your stand)	Yes (4 x SMME Partners at your stand)	n/a	n/a
Yes	Yes	Yes	n/a
Yes	Yes	Yes	Yes
Yes	Yes	Yes	n/a
Yes (On a Rotational Bases)	Yes (On a Rotational Bases)	Yes (On a Rotational Bases)	Yes (limited slots available)
Double Spread Advertorial and Thought Leadership Piece	Double Spread Advertorial	Log and Description (30 words)	Logo
3	2	1	n/a
x1 Delegate Shareholders/ Chairpersons	x1 Delegate Shareholders/ Board Member	x1 Delegate Executive Table	n/a
Yes	Yes	Yes	n/a
Yes	n/a	n/a	n/a
Yes	n/a	n/a	n/a
Yes	Yes	n/a	n/a
Yes	Yes	Yes	n/a
Yes	Yes	Yes	Yes
Yes	Yes	Yes	Yes
4	3	2	0
20	15	10	5
9	6	4	1
9	5	4	3
15X15 m² (space)	(14X14 - m² (space)	8X8 m² (space)	3X3 m² (space)
7m	5m	4m	2.5m

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Digital Public Service Awards & Gala Dinner

Quantity 01

Sponsorship Benefits

15 Minute speaker's slot at the gala dinner	Yes
2 reserved table at the gala dinner	Yes
Branding on the gala dinner menu	Yes
Option to give a gift to all attendees	Yes
Branding on Various Media Platforms (Limited)	Yes
Logo on conference website	Yes
Branding on the venue signage	Yes
Branding in the exhibition centre	Yes
Brochure in the conference bag	Yes
Branding (logo) in media adverts	Yes
Branding at plenary / track sessions	Yes
GovTech Magazine	A4 Advert
GovTech golf day	4 players
Complimentary conference admission	3
Handing over of the trophy at the gala dinner	Yes
Branding on the multimedia clip	Yes
Branding on the awards emailer	Yes
Branding at the gala dinner _ looping logo	Yes

Sponsorship Fee R 1 650 000

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GovTech Closing Function

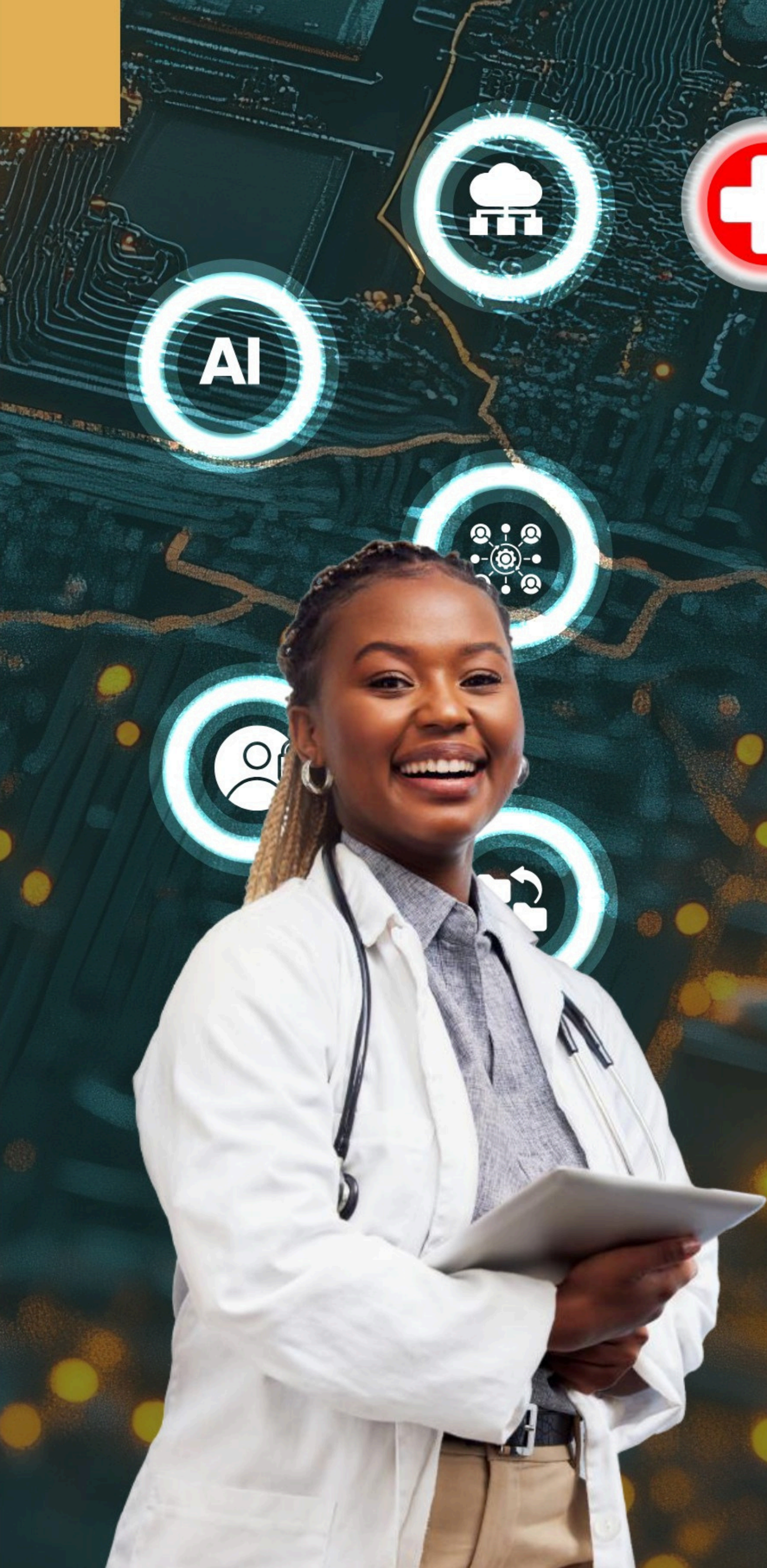
Quantity 01

Sponsorship Benefits

Branding of closing function venue	Yes
Option to give a gift to all attendees	Yes
Logo on conference website	Yes
Branding on the venue signage	Yes
Branding in the exhibition centre	Yes
Brochure in the conference bag	Yes
Branding (logo) in media adverts	Yes
Branding and acknowledgement at plenary sessions	Yes
Branding on the venue signage	Yes
Branding in the exhibition centre	Yes
Branding (logo) in media communication	Yes
A4 advert on the GovTech close out report	A4 Advert
GovTech golf day	4 players
Complimentary conference admission	5

Sponsorship Fee R935 000





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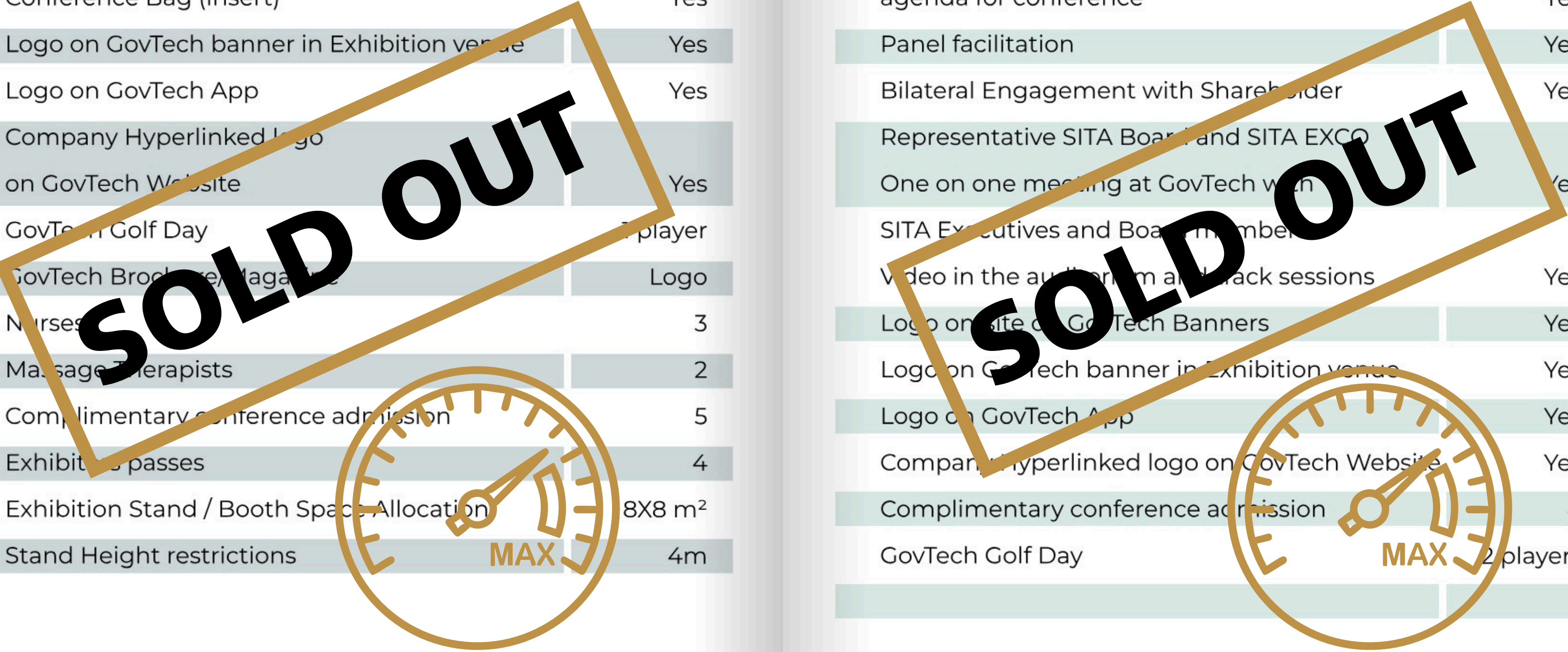


GovTech Medical Partner

Quantity 01

Sponsorship Benefits

Logo on-site on GovTech Banners	Yes
Brochure/Promotional item in the Conference Bag (insert)	Yes
Logo on GovTech banner in Exhibition venue	Yes
Logo on GovTech App	Yes
Company Hyperlinked Logo on GovTech Website	Yes
GovTech Golf Day	2 player
GovTech Brochure/Magazine	Logo
Nurses	3
Massage Therapists	2
Complimentary conference admission	5
Exhibition passes	4
Exhibition Stand / Booth Space Allocation	8X8 m²
Stand Height restrictions	4m



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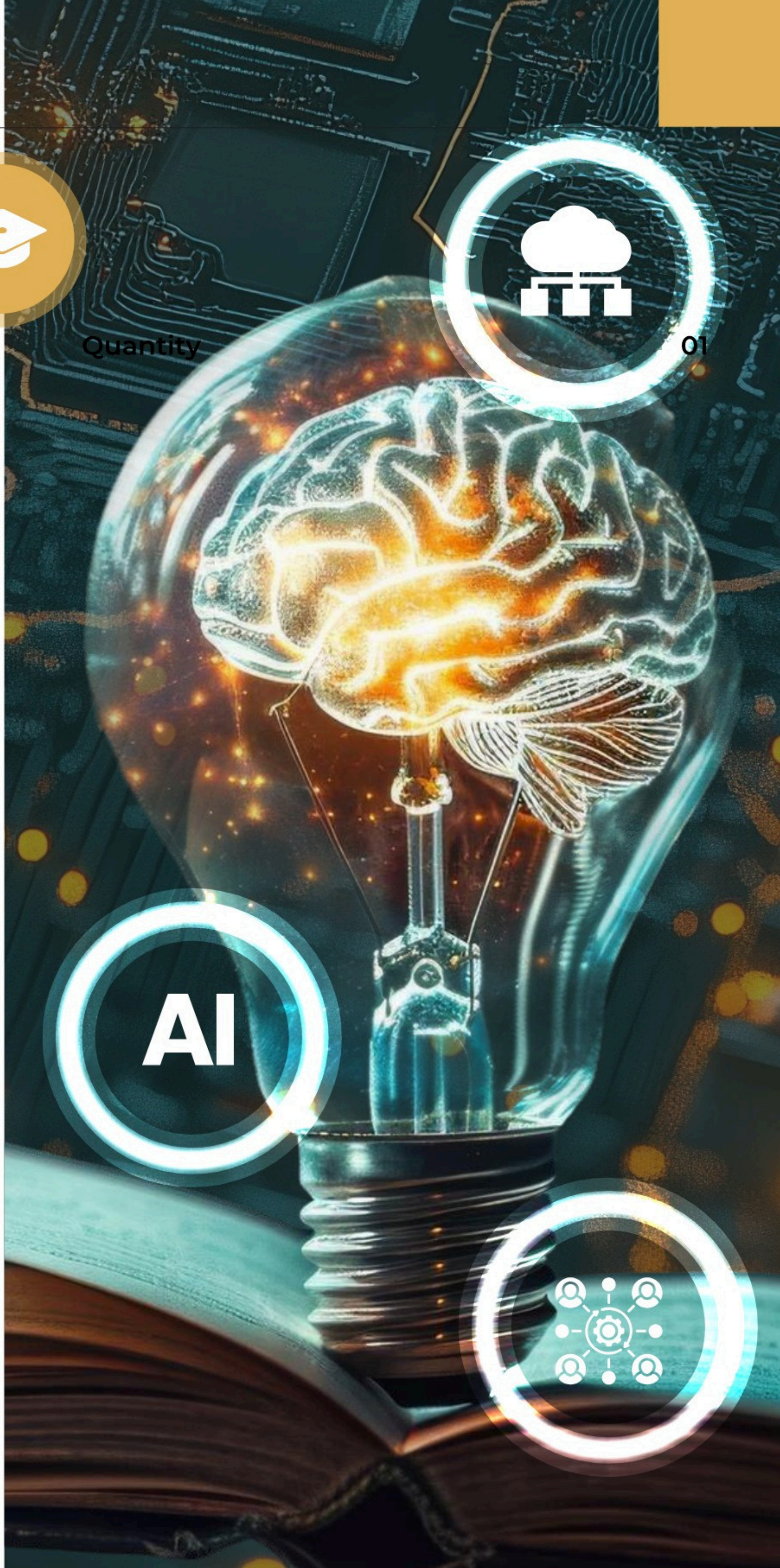
Knowledge Partners

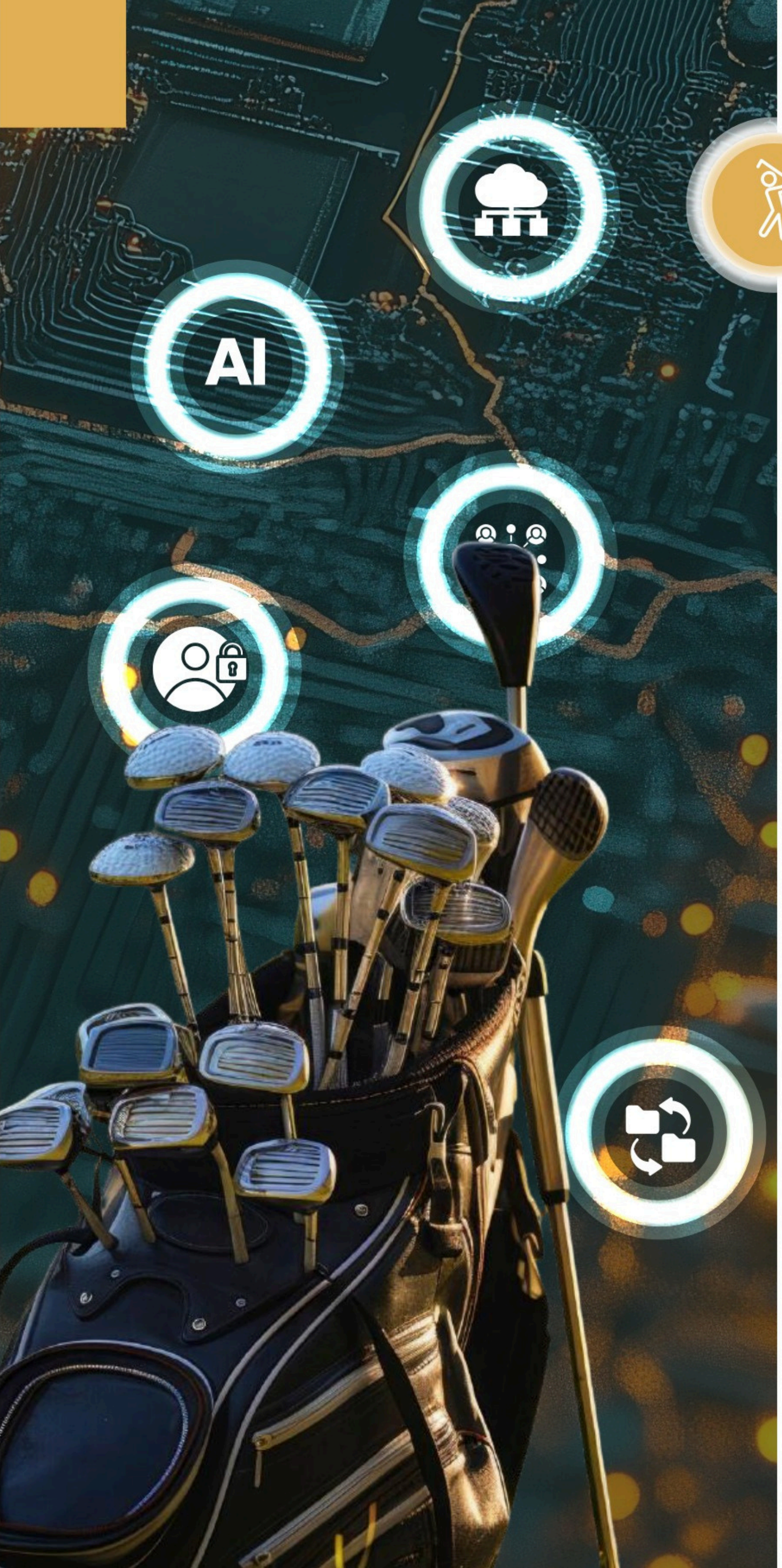
Quantity 01

Sponsorship Benefits

Track facilitation	Yes
Co creation of the programme/ agenda for conference	Yes
Panel facilitation	Yes
Bilateral Engagement with Shareholder	Yes
Representative SITA Board and SITA EXCO	
One on one meeting at GovTech with SITA Executives and Board members	Yes
Video in the auditorium and track sessions	Yes
Logo on-site on GovTech Banners	Yes
Logo on GovTech banner in Exhibition venue	Yes
Logo on GovTech App	Yes
Company Hyperlinked logo on GovTech Website	Yes
Complimentary conference admission	4
GovTech Golf Day	2 players

Quantity 04
Sponsorship Level Only for Consulting Companies





“Digital sovereignty is national sovereignty.”

GovTech Golf Sponsor

Quantity 01

Sponsorship Benefits

Prize Giving Dinner	Yes
10 Minutes Speech	Yes
8 Players	8 players
Price giving dinner Attendees	8
Branding at the registration area	Yes
Looping logo at the Awards	Yes
branding a hole (Watering Hole)	Yes
Branding at the Prize Giving	Yes
Co Branding of the cap	Yes
Co Branding of Golf Shirt	Yes
Co Presenting awards	Yes

Quantity 1
Sponsorship Fee 600 000

SOLD OUT



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Additional Sponsorship

GovTech Coffee Table Book



GovTech 20-Year Legacy Partner

Fee: R50 000
(Available only in conjunction with another sponsorship package.)

Benefit:
An exclusive Partner Story (DPS) feature

Availability:
Only 20 Legacy Partner opportunities are available, providing sponsors with a limited and exclusive opportunity to be part of this milestone celebration.

Send your request to:
govtechsponsorship@sita.co.za

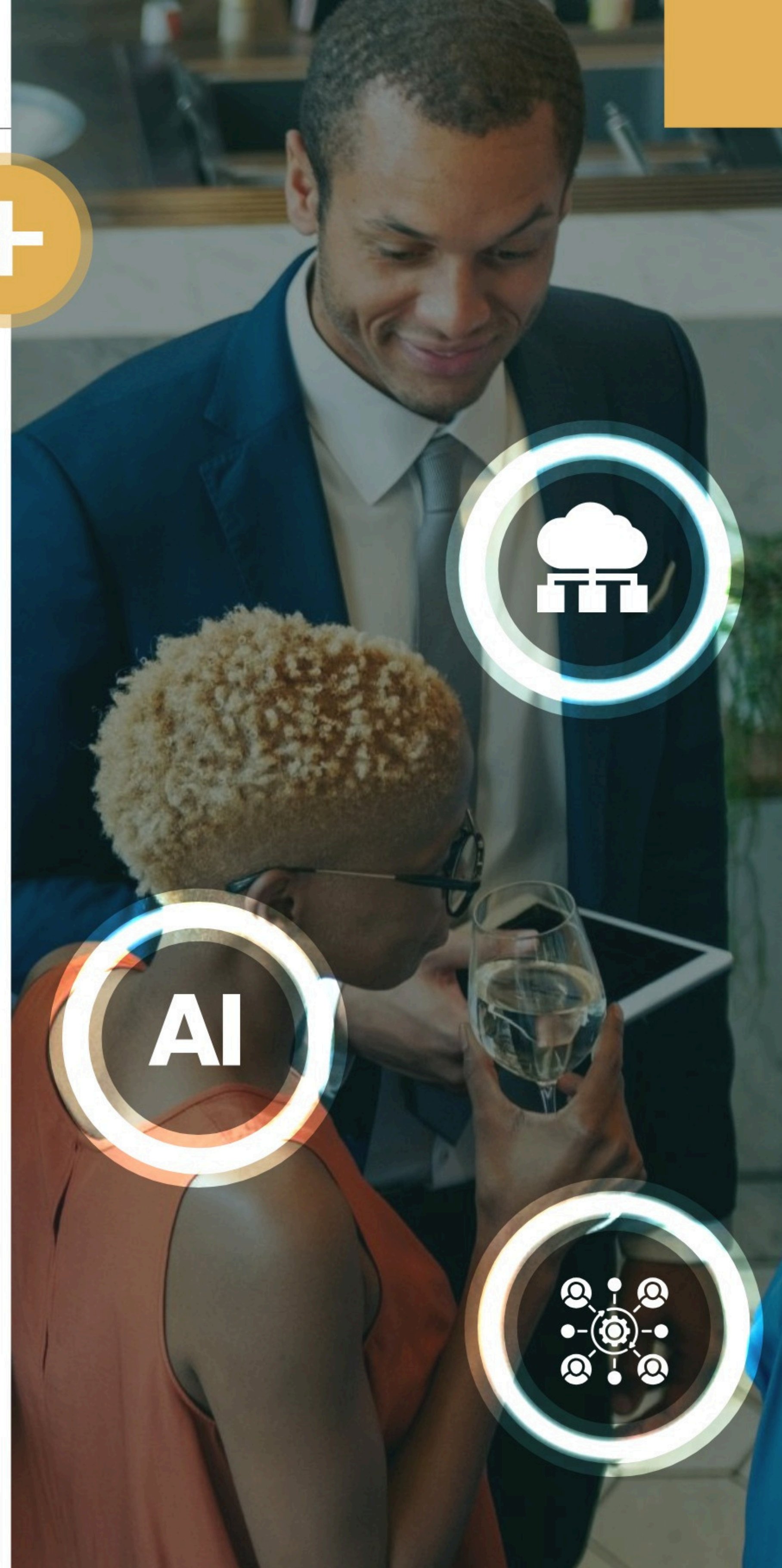
Technical Partner



- Digital Connectivity Partner
- Smart Access & Security Partner

Benefits: To be customised based on the sponsorship value

Send your request to:
govtechsponsorship@sita.co.za



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You've seen the opportunities – now it's time to take

Whether you're looking to exhibit, sponsor a key networking event, or explore tailored branding opportunities, our team is here to help you find the perfect fit.



Terms & Conditions Sita GovTech 2026

Selection of Sponsorship and Exhibition Stand Position for Gov-Tech Conference is on a first-come, first served basis. The sponsoring organisation is expected to submit the signed, official sponsorship agreement, which constitutes the formal contractual and legally binding commitment to participate in the conference as a sponsor.

The sponsorship fee is subject to Value Added Tax (VAT). Sponsorship is ONLY secured upon receipt of a fully signed contract and payment of thirty percent (30%) of total Sponsorship Fee as non-refundable deposit. Payment in full is required 30 days after the contract is signed or, at the latest, two weeks prior to the event. All sponsorship contracts are final and cannot be retracted. SITA reserves the right to decline sponsorship. SITA reserves the right to amend the rules



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reaching
out today.

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